

Contract # MPA 479 OE FY24



Marketing Communications, Media Planning and Buying

MPA 479 FY24: Media Planning and Buying seeks to establish a qualified list of public relations/advertising vendors ("Vendor" or "Offeror") to participate on a Master Price Agreement (MPA) to provide one or more of the below services as requested: Conduct communications research, Conceptualize, design, implement and evaluate communication/media campaigns, Provide technical services, Provide strategic marketing consultation, Provide assistance in strategic communication planning, Provide communication and media support on a particular project or projects, and/or Provide media buying services. This MPA can be used for emergency response events (RIEMPA).



Contract Administration

Administrator: M. Scott Stephens

Administrator Email: michael.stephens@purchasing.ri.gov

Organization: State of Rhode Island



Vendor

Multiple Vendors Available



Contract Pricing

Agreement Type: Master

Contract Type: Purchase Agreement from RIFANS

Pricing Type: No Limit

Value: \$0.00



Contract Period

Issue Date: March 31, 2021

Award Date: March 31, 2021

Effective Date: April 01, 2021

Expiration Date: March 31, 2025

Contact Type	Name	Email	Phone
155 Strategies LLC			
Main Contact	Peter Janhunen	pete@155strategies.com	3018288788
ADVERTISING VENTURES INC			
Main Contact	Joseph Miech	jmiech@addventures.com	4014534748
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Black Ink Creative Partners LLC			
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Cromwell Public Affairs			
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DDL Advertising LLC			
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DUFFY & SHANLEY INC			
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FUSEIDEAS LLC			
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JL MEDIA INC			
Main Contact	Glenn Dennis	gdennis@jlmedia.com	2015633590-

Katie Schibler & Associates

Main Contact	Katie Schibler Conn	katie@teamksa.com	4016814900-
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LUMINOUS LLC

Main Contact	Ryan Buttie	rbuttie@luminous.agency	4012349407
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McGuinness Media & Marketing, LLC.

Main Contact	Megan McGuinness	megan@mcguinnessmedia.com	14017737711-100
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NAIL COMMUNICATIONS INC

Main Contact	Jeremy Crisp	jcrisp@nail.cc	4013316245
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NEW HARBOR, LLC

Main Contact	David Preston	dpreston@nharbor.com	4018311200
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StarTrak Studios Inc.

Main Contact	Judith Rametta	judy@startrakstudios.com	4017321880
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Systems Change Strategies, LLC

Main Contact	Michael Beauregard	Michael@sychst.com	4016844694-
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The RDW GROUP INC

Main Contact	Marla Pinto Cooperrider	mpinto@rdwgroup.com	4015212700-
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The Zimmerman Agency

Main Contact	Wendy Kerr	wkerr@zimmerman.com	8506682222-
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